

BUSINESS EDUCATION WORKSHOPS

• JANUARY 2010 •

Date

1/6

***TALK TO CITY INSPECTORS, ASK QUESTIONS GET ANSWERS**

3:00pm to 4:30pm

Presented by the City of Chicago

To operate a successful business in Chicago you must know the requirements. Talk to inspectors from five City departments who will provide insight to operate safely, stay compliant, help prepare for inspections and point out the do's and don'ts of operating your business. Don't miss this workshop.

1/8

CHOOSING YOUR LEGAL ENTITY

9:30am to 11:00am

Presented by Brian Fons from Corporate Creations

All businesses need to choose the legal entity that best suits them. Learn the differences between C-corporation, S-corporation, LLC, and other types of legal entities. Know how to maintain an entity's legal structure to maximize protection for you. Learn legal and tax implications of each entity.

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RESOURCES AVAILABLE TO FINANCE YOUR BUSINESS

2:00pm to 4:00pm

Presented by the Office of the Illinois State Treasurer's Office

If you are starting a business or expanding your existing business, the State Treasurer's Office has programs that will lower the interest rate on funds you borrow to achieve those goals. Learn about several resources and the process for attaining below market interest rate funds through the Employ Illinois Program. These resources are available for both small businesses as well as child care providers including not-for-profits.

1/15

MARKETING YOUR BUSINESS

9:30am to 11:00am

Presented by Chris Beebe from Fresh Buzz Tribe

Discover the basic elements necessary to start marketing your new or existing small business. Topics include why your business will not survive without marketing, how to use marketing to create new sales leads, the best methods for marketing a new business and where to find powerful new or low cost ways to market.

Date

1/20

JOB ORDER CONTRACTING (JOC) INFORMATIONAL WORKSHOP

2:00pm to 4:00pm

Presented by the City of Chicago

This workshop provides a summary of the City's JOC Program; benefits of JOC for prime contractors and subcontractors; how to bid a JOC as a prime contractor and subcontracting opportunities with JOC.

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DESIGNING YOUR BUSINESS WEBSITE

9:30am to 11:00am

Presented by Becky Davis from Becky Davis Design and SCORE

Does your business have a website? If you are looking to boost your business, keep up with customer demands and business competitors, then you must attend this workshop. Know the objective of a website and the benefits it provides your business. Learn how to work with a designer and understand their pricing.

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***HOW TO GET CERTIFIED**

2:00pm to 3:00pm

DOING BUSINESS WITH THE CITY OF CHICAGO

3:15pm to 4:30pm

Presented by the Office of Compliance and the Department of Procurement Services (DPS)

Are you interested in doing business with or being a certified vendor with the City of Chicago? Don't miss this workshop. Learn about the City's Supplier Diversity certification and compliance standards as well as the different types of procurement opportunities.

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HOW TO DEVELOP YOUR BUSINESS PLAN

9:30am to 11:00am

Presented by Hull House

Discover why it's important to have a business plan for your new or existing business. Learn why a business plan is necessary, where to start, what it should contain and the most important aspects of a plan. Use your business plan to help grow your business.

**Workshops offered once a month.*



All workshops are FREE and are located at the
City of Chicago Department of Business Affairs and Consumer Protection
City Hall, 121 N. LaSalle St., Room 805

Space is limited. Please reserve your attendance by calling 312.744.5344
To learn more about BACP's workshops, visit www.cityofchicago.org/bacp

BACP